



**MADHUCON**

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## FOUNDER'S MESSAGE



**Nama Nageswar Rao**  
Founder

My beginnings were humble. Hailing from a family entirely dependent on farming, I started the Company from ground zero. Fired by the spirit of vision and enterprise and driven by determination, I set targets for all project activities and executed them in record time to transform the Company into a Conglomerate. All along, we left no stone unturned in our determination to achieve and establish the highest of standards.

Madhucon firmly believes that its true strength lies in its efficient team. Our people are united by a passion for their work and by a shared set of values that run throughout the Company - values which define what we do and how we do it.

We do see clearly that, as things are, the rapid growth of the Indian economy in correlation to the world economy, in all its aspects, would open the doors for greater business opportunities for the Group.

## VISION

To emerge a pioneer in global infrastructure with a model mix that will lead to an efficient, sustainable, economical, safe, reliable, community friendly and regionally balanced system.

## MISSION

To incorporate excellence in all matters of execution, engineering and design skills and emerge as a Global Corporation with phenomenal growth in all its diverse branches.

## CORE VALUES

We believe Work is Worship.  
Our Organization is activated by moral and social ethics in all its transactions.







## MADHUCON GROUP

With more than three decades of multifaceted experience, Madhucon Group constantly learns, upgrades and invests in technology, equipment and human resource to remain a step ahead of tomorrow's industrial needs, inadvertently being well positioned to meet the future needs of Global Infrastructure.





# Business Segments

Having exceeded many challenges along the way, Madhucon has established itself as one of the fastest growing infrastructure groups in the Country. Venturing into areas like thermal power, biomass, coal & Iron ore mining, irrigation etc., Madhucon has already achieved countless milestones and is set to conquer many more.



## TRANSPORTATION

Roads & Highways  
Railways & Tunnels  
Bridges and Flyovers



## ENERGY

Electricity Transmission Networks  
Converter Stations  
Substations  
Feeder Lines



## MINING

Coal  
Granite  
Aggregate  
Iron Ore



## IRRIGATION

Irrigation Dams  
Spillways and Tunnels  
Canals & Barrages  
Pump Houses  
Intake Channels & Structures



## PRODUCTION & PLANT EQUIPMENT

Concrete Pavers  
High-capacity Crushers  
Batching Plant



## PROPERTY DEVELOPMENT

Residential  
Commercial  
Industrial  
SEZ (IT Parks & Development)



## INFRASTRUCTURE

Annuity & Toll Roads  
Electricity Generation  
Water Sanitation



## POWER

Thermal  
Hydro  
Wind  
Biomass  
Solar



## SUGAR & POWER

Sugar Plant  
Co-Gen Plant  
Ethanol Plant



## GRANITES

100% EOU  
Array of Colours  
Slabs, Tiles & Cut-to-size Stones



# Roads & Highways

Building the nation's lifeline



Madhucon has established itself as a leader in the Roads sector. The Company is known for its construction methods, creative approach, cutting-edge technology and on-time delivery.

Madhucon has been building expressways, national highways, tunnels, flyovers and bridges throughout the Country. States like Andhra Pradesh, New Delhi, Madhya Pradesh, Assam, Uttar Pradesh, Tamil Nadu, Rajasthan, Maharashtra, Bihar and many more now enjoy better accessibility with our highways and expressways connecting villages, towns and cities. With this vast experience we are marching ahead onto the global platform.



## Portfolio

Expressways

National Highways

State Highways

Bridges and Flyovers

Tunnels

Toll Roads



# Railways

Tracking growth



Indian Railways is one of the largest railways networks in the world carrying millions of passengers and tonnes of freight every day. Madhucon has made a mark in this sector by completing several projects across the country including projects under the prestigious Konkan Railways. These include embankments, station buildings and facilities, conversion of existing lines, railway tracks and bridges, tunnels, maintenance depots, concrete sleepers and track components.



## Portfolio

Embankments

Tracks

Tunnels

Railway Station Buildings

Foot Overbridges

Metros



# Property Development

Constructing a better tomorrow



Madhucon has earned a niche for itself in constructing a wide range of projects of varied nature and complexities. The Company has built hospitals, commercial complexes, office complexes and apartments under group housing schemes in collaboration with government agencies. Madhucon specialises in the development of sustainable buildings and offers latest in construction technology for clients across various markets.



## Portfolio

Residential

Commercial

Industrial

Special Economic Zone

IT Parks



# Irrigation & Water Resources

Strengthening agriculture



Madhucon, through its expertise in irrigation, has stamped its authority on this sector. Be it canals, earthen dams, RCC and saddle dams, pump houses, spillways, intake channels and structures, ponds, under tunnels, super passages, single and double lane road bridges and distributary networks and hydro power projects, the Company has built them all.

Madhucon has also garnered high-performance credentials in the areas of pipelines, sewage treatment and water treatment.



## Portfolio

Dams & Spillways

Tunnels

Canals and Barrages

Pump Houses

Intake Channels and Structures

Drinking Water Supply

Flood Protection Works



# Mining

Bringing value to the fore



Madhucon is an expert in removing overburden, drilling, blasting, excavation and extraction. The success of its maiden mining project encouraged Madhucon to foray in a big way into this sector. The Company has highly skilled manpower and advanced technology to mine essential as well as rare minerals and is now a master in open - cast mining of coal, iron ore, granite and aggregate.



## Portfolio

Coal

Granite

Iron Ore

Aggregate



# Creating Infrastructure

## Empowering India

We, as a Group deploy best practices and technology to create highly efficient administration models and production plants that fuel the growth of our nation.





# Simhapuri Energy

Power to prosper



Simhapuri Energy, Andhra Pradesh, India

Simhapuri Energy in Andhra Pradesh, India, is a coastal thermal power producing company, strategically located to help serve the whole of South India. With a combined planned capacity of 1920 MW, the plant is one of the few private power companies in the Country to have consistently achieved high PLF and an efficient Operation & Management system.



## Portfolio

Thermal Power

Gas-based Power

Geo Thermal Power

Solar Power

Wind Mills



# Transmission & Distribution

Electrifying the economy



Madhucon employs its innovation skills in the areas of transmission and distribution to ensure reliable power supply for the growing Indian economy. The Company undertook transmission projects, transmission networks, rural electrification, substations etc., on tough landscapes and successfully executed them.



## Portfolio

Electricity Transmission Networks

Converter Stations

Substations

Feeder Lines

Rural Electrification

Distribution



# Granites

Promise of everlasting quality



Madhucon Granites, Near Bangalore, India

With the mission to deliver granite products of a unique range and superior quality, Madhucon Granites was established in the year 1988. Today, Madhucon Granites enjoys excellent credibility amongst its clientele around the world and has emerged a force to reckon with in the International granite market. The company has garnered immense experience and expertise in deploying international technology for mining & processing granite blocks, slabs, cut-to-size slabs, tombstones and monuments using world class infrastructure.



## Highlights

Mining

Processing

Finishing - slabs, tiles, monuments etc.



# Sugar, Power and Ethanol

A refined path to development



Madhucon Sugar & Power Industries, Telangana, India

Madhucon Sugar & Power Industries has successfully implemented cane development and sugar production while maintaining the delicate environmental balance. As part of this development, it has identified pristine farmlands spread across hundreds of kilometers. Bearing environment and pollution management in mind, the factory has made a huge investment in upgrading its Effluent Treatment Plant and establishing a Co-Generation power and Ethanol plant.



## Highlights

Sugar Plant

Co-Gen Power Plant

Ethanol Plant



# Production and Plant Equipment

Seeds of progress



Fleet of imported trucks of 18.8 cu.m. capacity

The need of the hour for India is a resolute focus on infrastructure development. Having recognised this, Madhucon has successfully managed to expand itself as a 360-degeree infrastructure service provider. In a revolutionary move, Madhucon's production equipment vertical has been designated as a profit center within the Company and the Group wherein each plant and equipment generate returns. This vertical identifies and purchases sophisticated plant and machinery from leading names across the world.



## Highlights

Crushing & Screening Plants

Asphalt Batching Plant

Concrete Pavers

Concrete Batching Plants



# Corporate Social Responsibility

## Preserving the social fabric

Madhucon Group’s humble beginnings have ensured that the Company has a strong and active societal conscience. To us, social performance ranks on par with financial success. We have created sustainable and responsible enterprises that prioritise the concerns of the community and environment through various charitable, capacity-building and livelihood generating initiatives.

### A bird’s eye view of our CSR activities

- Education
- Health and Medical Care
- Sustainable Development
- Infrastructure Development
- Cultural and Community Support



# Nama Muthiah Memorial Trust

Established by Sri Nama Nageswar Rao, Founder, Madhucon Group, the Trust reaches out to the needy and enhances their quality of life through several initiatives.

## WATER

- Supply of drinking water in Khammam District, serving about 1.5 lakh people.
- Supply of drinking water during annual village fairs and festivals since a decade.
- Repair works of village overhead tanks - serving 20,000 people.
- Digging of borewells and installation of borewell pumps - more than hundred installed till date.

## HEALTH

- Conducting medical camps and donating free medicine in more than fifty villages of Khammam district.
- Conducting blood donation camps - more than 5000 people have donated.

## EDUCATION

- Providing financial support to underprivileged merit students - financing higher education (high school, college or university) of more than hundred students.

## NATURAL CALAMITIES

- Flood relief activities by way of supplying essentials such as food grains, utensils and vessels, blankets, medicines etc.
- Key role in supplying and coordinating necessary relief material to people affected in the Bhadrachalam and Khammam floods, which affected 600 villages.

## EMPLOYMENT

- We believe in uplifting the country’s underprivileged and unemployed youth by providing them with jobs.
- Employment provided to hundreds of individuals.

Sri Nama Nageswar Rao, Founder- Trustee, Nama Muthiah Memorial Trust, inaugurating borewell in a village of Khammam district





# The Road Ahead . . . For the Nation and Us Our future endeavors

## ROADS

India, being one of the largest countries in the world, provides massive scope in upgrading and building its road transport network. The Government has set a comprehensive master plan in motion for developing this sector ... The Group, with its experience, equipment and facilities shall build far more of such world-class roads.

## RAILWAYS

There is a pressing need for capacity expansion in railways for both freight and passenger traffic. High Speed Trains and Bullet Trains will soon make their way into India as the Government is focused on developing these railway lines and necessary infrastructure... a proposition our Group will be keen in working on..

## POWER

India's energy requirement is constantly increasing due to rapid urbanization and growth. There is a clear need to step up capacities and energy availability as the economy flourishes. Hence, we will go hand in hand with the nation in building power generation plants of large capacities and high efficiencies.

## PORTS

Due to its extensive coastline, India has immense scope in development of ports and necessary infrastructure, implementation of landlord port models and corporatization of major ports. Madhucon, with its multifaceted expertise in infrastructure will contribute by participating in the building of ports and facilities.

## IRRIGATION

India, being one of the largest food producers in the world has an irrigation potential of millions of hectares, out of which only a minimal land has been utilized. There is a wide demand for a 'second green revolution' with more irrigation and better crop-specific technologies. Having executed many irrigation related projects and gained profound experience, Madhucon is geared up for this challenge.

## WATERWAYS

Development of India's inland waterways by connecting the major rivers and their tributaries is vital to improve inter-modal connectivity for trade and transport. Hence, our Company will earnestly look to create these waterways and provide adequate road and rail connectivity to inland water.

## DREDGING

It should be a major objective for India to increase its draft sizes to tap the potential of bigger ships calling at its ports. The Company will work on dredging projects, which will provide accommodation to large vessels at its ports and facilitate India's growth in international trade and commerce.

## SMART CITIES

India, having some of the world's largest and fastest growing urban areas has adopted smart city technology to guide its development. The Indian Government is ready to build hundred smart cities and there will be immense scope for companies in the field of infrastructure, property development, IT, manufacturing etc. Madhucon, with its all-round capabilities, is primed to provide various facilities in achieving the nation's dream.

## PROPERTY DEVELOPMENT

With more than three-quarters of its population living in rural areas, urbanization is taking place at a very fast rate in India. Millions have migrated so far and the count is increasing rapidly. Housing, basic amenities and workspace are a major necessity for this phenomenon. In tune with our upcoming Smart Cities, we have an ambition to create the most sustainable residential and commercial projects for all classes of society.



# Accreditations & Awards

- Outstanding Performance & Super Quality Construction Award - Konkan Railways, 1994
- Fastest Growing Construction Company - 2nd Rank - Construction World-NICMAR, 2003
- Fastest Growing Construction Company - 1st Rank - Construction World-NICMAR, 2005
- Innovation in Road Construction - Construction World-Ingersoll Rand, 2005



## MANAGING DIRECTOR'S MESSAGE



Nama Seethaiah  
Managing Director

Ever since we started Madhucon we never looked back, and today we are what we are. This is the result of close monitoring up to the smallest details involved, close coordination between management and employees and a corporate culture where the staff feels like they are working for their own company.

In the coming decade, we look forward to being a premier infrastructure company with projects in all the major countries of the world. Our intention is to create a conglomerate far greater than one has seen, through sheer hard work, determination and creativity. We hope to take forward not only our company but also the nation along with it as we truly believe that infrastructure is the backbone of a great nation, and we plan to build just that.

The future holds great opportunities for us in the domestic as well as global markets. With our excellent strategic management and prospects we shall hit the bull's eye in transforming opportunities to constructive outcomes.







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